

Become a Microsoft 365 SMB Master

The Microsoft 365 SMB Masters Program is designed to enhance technical expertise and sales capabilities for SMB partners. Through live and on-demand webinars, along with immersive in-person training, the program has a proven track record in helping boost customer acquisition and upsell proficiencies.

Leverage the program to:

- Learn more about how to position the value of Microsoft 365.
- Expand deployment, configuration, and management capabilities around Microsoft 365.
- Gain useful insight into Microsoft tools and programs to enable sales growth and technical practices.

Complete the Microsoft 365 Sales and/or Technical Professional and earn LinkedIn badges to showcase your knowledge to your relations.

Next steps for partners:

- Go to <u>Microsoft 365 SMB Masters Program</u> for the latest in Microsoft 365 sales series and technical series to continue growing your SMB Microsoft 365 practices!
- Complete the <u>SMB Sales Professional</u> track or the <u>SMB Technical Professional</u> track
- Earn your LinkedIn badge by taking the <u>Sales Knowledge Check</u> and/or the <u>Technical Knowledge Check</u>